

2020 National Accounting & Finance Council

Virtual Annual Conference

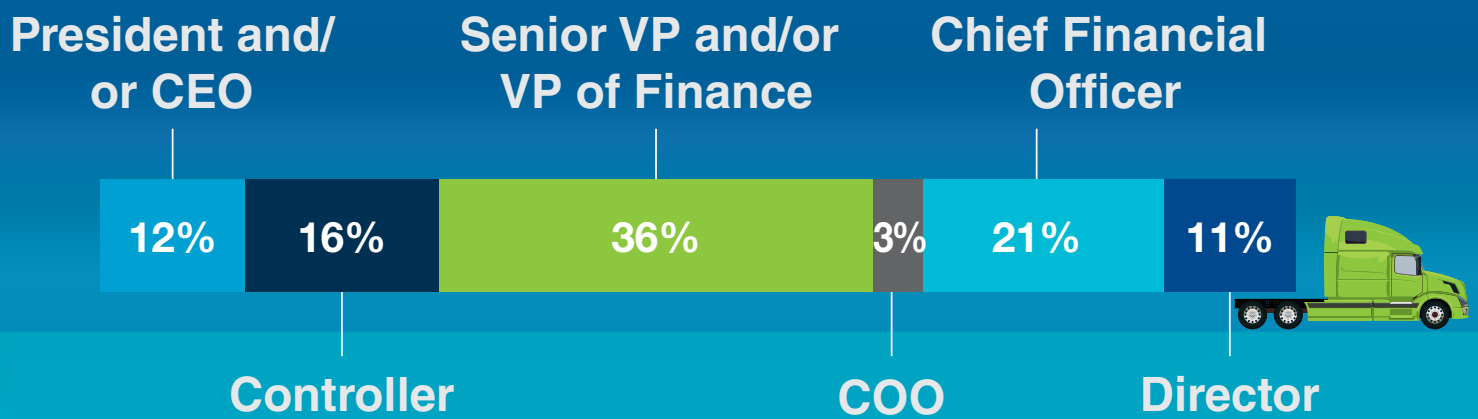
Sponsorship Opportunities

November 16-20, 2020

One of ATA's fastest-growing conferences, this meeting is a highly visible platform to capture the attention of those with buying power and demonstrate your leadership and industry support to trucking finance executives nation-wide. The packages for this virtual event have been enhanced with digital marketing benefits that promote your products and services to the registered attendees.

For more information please contact Daniel Duggan at dduggan@trucking.org or (703) 838-1756 or visit NAFC's website at nafcannual.trucking.org.

WHO ATTENDS:



Sponsorship rates

NAFC 2020 VIRTUAL ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

No matter which sponsorship package you choose, becoming our partner in helping trucking financial professionals to discover practical solutions to their everyday challenges can strengthen your company's reputation in the industry and provide renewed interest for business.

Stand out from the crowd while showing your support for the industry. Contact us today!

DIAMOND (LIMIT 1) \$12,000

- 2-3 minute speaking opportunity at Chris Spear's Washington Update
- Four session sponsorships (three sessions of your choice and the Spear update), which includes 30 second introductory remarks, your logo on presentation slides, ability to draft CPE questions, and 60 second mid-session sponsor showcase
- Complimentary Company All-Access Conference Registration
- Two complimentary NAFC 2021 memberships
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be listed in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q4 Newsletter: *Driving the Numbers*

PLATINUM \$9,500

- 2-3 minute speaking opportunity at session of your choice
- Three session sponsorships (including one with longer speaking opportunity), which includes 30 second introductory remarks, your logo on presentation slides, ability to draft CPE questions, and 60 second mid-session sponsor showcase
- Complimentary Company All-Access Conference Registration
- Two complimentary NAFC 2021 memberships
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be listed in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q4 Newsletter: *Driving the Numbers*

GOLD \$5,500

- Two session sponsorships, which includes a 30 second introductory remarks, your logo on presentation slides, ability to draft CPE questions, and 45 second mid-session sponsor showcase
- One Complimentary Conference Registration
- One complimentary NAFC 2021 membership
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be listed in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q4 Newsletter: *Driving the Numbers*

SILVER \$3,500

- One session sponsorship, which includes a 30 second introductory remarks, your logo on presentation slides, ability to draft CPE questions, and 30 second mid-session sponsor showcase
- One Complimentary Conference Registration
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be listed in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q4 Newsletter: *Driving the Numbers*

