

2020 NAFC VIRTUAL ANNUAL CONFERENCE

November 16-20, 2020

SPONSORSHIP CONTRACT

Company: _____ Contact Person: _____

Address: _____ City: _____ State: _____ Zip: _____

Job Title: _____ Phone: _____ Email: _____

Website: _____

SPONSORSHIP ORDERS

Yes! I would like to Sponsor

Diamond - \$12,000

Platinum - \$9,500

Gold - \$5,500

Silver - \$3,500

PAYMENT REQUIREMENTS

Full payment is required on all sponsorship commitments. Enclosed is the sponsorship payment \$ _____

Payment Methods:

Check #: _____

Credit Card: _____

AMEX MasterCard VISA

Credit Card Account #: _____ Expires: _____

Name as it appears on card: _____

Signature: _____

Please return signed agreement with payment to American Trucking Associations, Attn: Dan Duggan, Event Services, 2020 NAFC Virtual Conference, 950 N. Glebe Road, Suite 210, Arlington, VA 22203. You can also fax your order to (703) 838-1774. If you have any questions, please call Dan Duggan, CEM, Director, Exhibits & Sponsorships at (703) 838-1756 or email dduggan@trucking.org. The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to the American Trucking Associations for sponsorship support.

Company & Contact: _____

Signature: _____ Date: _____



Questions? Please feel free to contact Dan Duggan at (703) 838-1756 or email dduggan@trucking.org

Sponsorship Rates and Benefits

DIAMOND (LIMIT 1) \$12,000

- 2-3 minute speaking opportunity at Chris Spear's Washington Update
- Four session sponsorships (three sessions of your choice and the Spear update), which includes 30 second introductory remarks, logoed slides, ability to draft CPE questions, and 60 second mid-session sponsor showcase
- Complimentary Company All-Access Conference Registration
- Two complimentary NAFC 2021 memberships
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be projected in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q1 Newsletter: *Driving the Numbers*

PLATINUM \$9,500

- 2-3 minute speaking opportunity at session of your choice
- Three session sponsorships (including one with longer speaking opportunity), which includes 30 second introductory remarks, logoed slides, ability to draft CPE questions, and 60 second mid-session sponsor showcase
- Complimentary Company All-Access Conference Registration
- Two complimentary NAFC 2021 memberships
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be projected in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q1 Newsletter: *Driving the Numbers*

GOLD \$5,500

- Two session sponsorships, which includes a 30 second introductory remarks, logoed slides, ability to draft CPE questions, and 45 second mid-session sponsor showcase
- One Complimentary Conference Registration
- One complimentary NAFC 2021 membership
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be projected in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q1 Newsletter: *Driving the Numbers*

SILVER \$3,500

- One session sponsorship, which includes a 30 second introductory remarks, logoed slides, ability to draft CPE questions, and 30 second mid-session sponsor showcase
- One Complimentary Conference Registration
- Logo will appear on promotional and informational materials sent to registrants prior to the conference
- Logos of all sponsors will be projected in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo will appear on meeting promotional and informational pages on ATA's website
- Recognition in NAFC's Q1 Newsletter: *Driving the Numbers*