

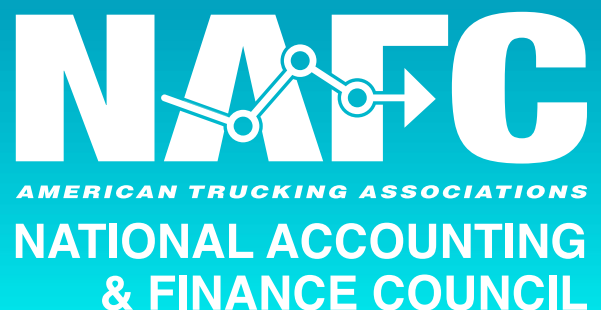
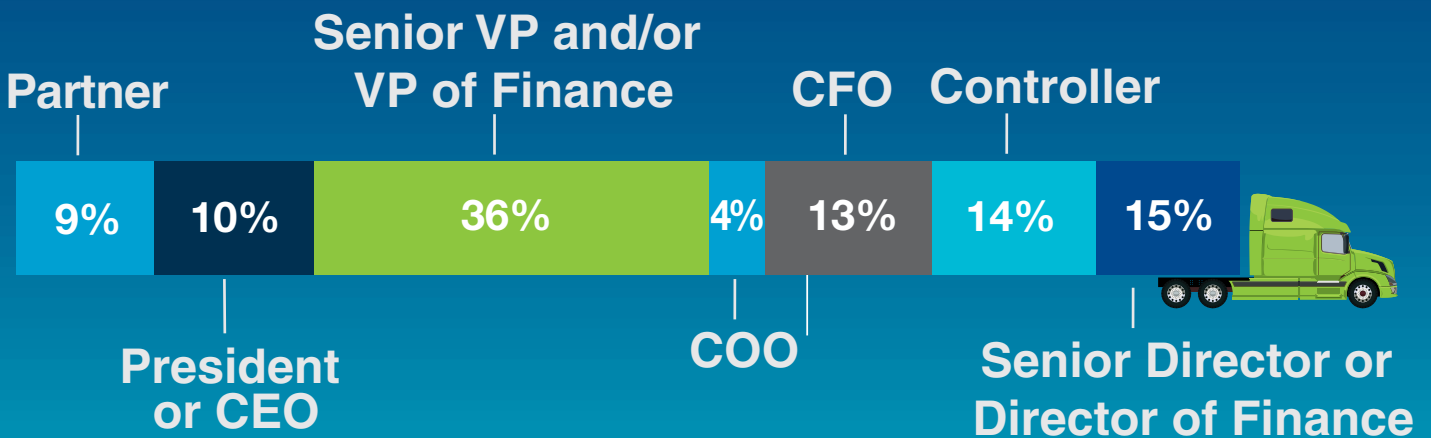
2021 National Accounting & Finance Council Annual Conference & Exhibition November 8-10, 2021 / Charlotte, NC

SPONSORSHIP OPPORTUNITIES

One of ATA's fastest-growing conferences, the NAFC Annual Conference & Exhibition brings together trucking financial leaders for opportunities to learn, network and find the latest products, technology and services driving their profession. It's a two-day educational conference focused on finance, taxes, risk management, accounting, information technology and the economy.

Sponsoring and exhibiting at the 2021 NAFC Annual Conference will expose attendees to your company and showcase your products and services to the top financial executives and decision-makers in the trucking industry.

WHO ATTENDS:



SPONSORSHIP RATES

DIAMOND (Exclusive) \$14,500

- 2-3 minute speaking opportunity at Chris Spear's Washington Update and an additional session of your choice
- Recognition as Cocktail Reception Sponsor
- Complimentary exhibit space
- Two Complimentary Conference Registrations
- Two complimentary NAFC 2022 memberships
- Full page color ad in the on-site program
- Logo recognition on promotional and informational materials sent to registrants prior to the conference
- All sponsors will be recognized from the podium at the beginning of all educational sessions
- All sponsor logos will be featured in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo recognition on ATA's meeting promotional and informational website pages
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

PLATINUM \$10,500

- 2-3 minute speaking opportunity at a session of your choice
- Recognition as Welcome Reception Sponsor
- Complimentary exhibit space
- Two Complimentary Conference Registrations
- Two complimentary NAFC 2022 memberships
- Full page color ad in the on-site program
- Logo recognition on promotional and informational materials sent to registrants prior to the conference
- All sponsors will be recognized from the podium at the beginning of all educational sessions
- All sponsor logos will be featured in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo recognition on ATA's meeting promotional and informational website pages
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

GOLD \$6,500

- Complimentary exhibit space
- One Complimentary Conference Registration
- One complimentary NAFC 2022 membership
- Logo recognition on promotional and informational materials sent to registrants prior to the conference
- All sponsors will be recognized from the podium at the beginning of all educational sessions
- All sponsor logos will be featured in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo recognition on ATA's meeting promotional and informational website pages
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

SILVER \$4,500

- One Complimentary Conference Registration
- Logo recognition on promotional and informational materials sent to registrants prior to the conference
- All sponsors will be recognized from the podium at the beginning of all educational sessions
- All sponsor logos will be featured in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo recognition on ATA's meeting promotional and informational website pages
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

MOBILE APP \$15,000

- Exclusive opening splash screen
- Banner ad
- Two push notifications
- A video (30-60 seconds) linked from your exhibitor and sponsor listing
- Watermark in the background of the "My Calendar" section of the app
- Recognition as a platinum sponsor
- Complimentary exhibit space
- Two Complimentary Conference Registrations
- Two complimentary NAFC memberships
- Full page color ad in the on-site program
- Logo recognition on promotional and informational materials sent to registrants prior to the conference
- Logo recognition as a platinum sponsor in the conference program
- All sponsors will be recognized from the podium at the beginning of all educational sessions
- All sponsor logos will be featured in order of commitment level (Diamond, Platinum, Gold and Silver) on the conference website
- Logo recognition on ATA's meeting promotional and informational website pages
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

EXHIBITOR \$4,000

- One complimentary Onsite Conference Registration
- 10x10 exhibit space in the General Session Meeting Room/Exhibit Hall
- Recognition in NAFC's Q1 2022 Newsletter: *Driving the Numbers*

In order to provide ample time for our attendees to visit with exhibitors, the Exhibit Hall will open on Monday at 5:00pm with a Welcome Cocktail Reception and will host three general educational sessions, three coffee breaks and a cocktail reception on Tuesday