



SPONSORSHIP / EXHIBITOR CONTRACT

Company: _____ Contact Person: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Job Title: _____ Phone: _____ Email: _____
 Website: _____

SPONSORSHIP ORDERS

Yes! I would like to Sponsor

- Diamond - \$14,500 Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) _____ (2) _____ (3) _____
- Platinum - \$10,500 Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) _____ (2) _____ (3) _____
- Gold - \$6,500 Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) _____ (2) _____ (3) _____
- Silver - \$4,500 Bronze - \$3,000
- Mobile App - \$7,500
- NAFC Live! Social Media Package - \$7,500
- Lanyards - \$5,000
- Daily Beverage Sponsor - \$5,000
- Hotel Room Keys - \$5,000
- Session Sponsor - \$5,000
- Spiral Notebook - \$4,000
- Exhibit Space - \$4,250 My three booth choices, in order of preference:
 (1) _____ (2) _____ (3) _____
- Ballpoint Stylus Pen with Company Logo - \$3,500
- Hand Sanitizer with Company Logo - \$3,500
- Mints with Company Logo on the Tin - \$3,500
- Meterboard Signage - \$1,000

PAYMENT REQUIREMENTS

Full payment is required on all sponsorship commitments. Enclosed is the sponsorship payment \$ _____

Payment Methods:

Check #: _____

Credit Card: _____

- AMEX MasterCard VISA

Credit Card Account #: _____ Expires: _____

Name as it appears on card: _____

Signature: _____

Cancellation Policy: Sponsorships/Exhibits are non-cancelable/non-refundable.

Terms and Conditions: Buyer agrees to abide by terms outlined in this Sponsorship/Exhibit Contract, including amendments hereto that may hereafter be established by ATA/NAFC. No sponsorship or exhibit is considered confirmed nor will be fulfilled until full balance is paid. Payment is due within 30 days of the invoice date. After April 1, 2026, any newly purchased sponsorship or exhibit must be paid in full at the time of contract.

Please return signed agreement with payment to American Trucking Associations, Attn: Dan Duggan, NAFC Annual Conference, P.O. Box 201068, Dallas, TX 75320-1068. You can also fax your order to (703) 838-1774. If you have any questions, please call Dan Duggan, CEM, Vice President, Allied Partnerships & Exhibits at (703) 838-1756 or email dduggan@trucking.org. The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to the American Trucking Associations for sponsorship support.

Company & Contact: _____

Signature: _____ Date: _____