



**SPONSORSHIP / EXHIBITOR CONTRACT**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Job Title: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

**SPONSORSHIP ORDERS**

**Yes! I would like to Sponsor**

Diamond - \$14,500     Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
 Platinum - \$10,500     Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
 Gold - \$6,500     Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_  
 Silver - \$4,500     Bronze - \$3,000  
 Mobile App & NAFC Live! Social Media Package - \$10,000     Yes, I want to take advantage of the complimentary booth, here are my three booth choices, in order of preference: (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

<input type="checkbox"/> NAFC Live! Social Media Package - \$7,500 includes Gold Benefits	<input type="checkbox"/> Ballpoint Stylus Pen with Company Logo - \$3,500 includes Bronze Benefits
<input type="checkbox"/> Lanyards - \$5,000 includes Silver Benefits	<input type="checkbox"/> Hand Sanitizer with Company Logo - \$3,500 includes Bronze Benefits
<input type="checkbox"/> Daily Beverage Sponsor - \$5,000 includes Silver Benefits	<input type="checkbox"/> Mints with Company Logo on the Tin - \$3,500 includes Bronze Benefits
<input type="checkbox"/> Hotel Room Keys - \$5,000 includes Silver Benefits	<input type="checkbox"/> Meterboard Signage - \$1,000
<input type="checkbox"/> Spiral Notebook with Company Logo & Pen - \$4,000 includes Bronze Benefits	
<input type="checkbox"/> Exhibit Space - \$4,000    My three booth choices, in order of preference: (1) _____ (2) _____ (3) _____	

**PAYMENT REQUIREMENTS**

Full payment is required on all sponsorship commitments. Enclosed is the sponsorship payment \$ \_\_\_\_\_

**Payment Methods:**

Check #: \_\_\_\_\_  
 Credit Card: \_\_\_\_\_  
 AMEX     MasterCard     VISA

Credit Card Account #: \_\_\_\_\_ Expires: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** Sponsorships/Exhibits are non-cancelable/non-refundable.

**Terms and Conditions:** Buyer agrees to abide by terms outlined in this Sponsorship/Exhibit Contract, including amendments hereto that may hereafter be established by ATA/NAFC. No sponsorship or exhibit is considered confirmed nor will be fulfilled until full balance is paid. Payment is due within 30 days of the invoice date. After April 3, 2024, any newly purchased sponsorship or exhibit must be paid in full at the time of contract.

Please return signed agreement with payment to American Trucking Associations, Attn: Dan Duggan, NAFC Conference, P.O. Box 201068, Dallas, TX 75320-1068. You can also fax your order to (703) 838-1774. If you have any questions, please call Dan Duggan, CEM, Director, Allied Partnerships & Exhibits at (703) 838-1756 or email dduggan@trucking.org. The individual signing this contract is an authorized representative of the company with the full power and authority to sign and deliver a contract, which includes authorizing payment and commitment to the American Trucking Associations for sponsorship support.

Company & Contact: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_